

# Press Release

21 October 2020  
EdMuse Inc.  
6-27-28 Shinjuku, Shinjuku-ku,  
Tokyo, Japan



---

## **COCORO and EdMuse Have Established Business Partnership to Resolve the Shortage of Care Workers and IT Talents in Japan.**

**~Introduction of Foreign Talents with Blockchain-based ID Verification~**

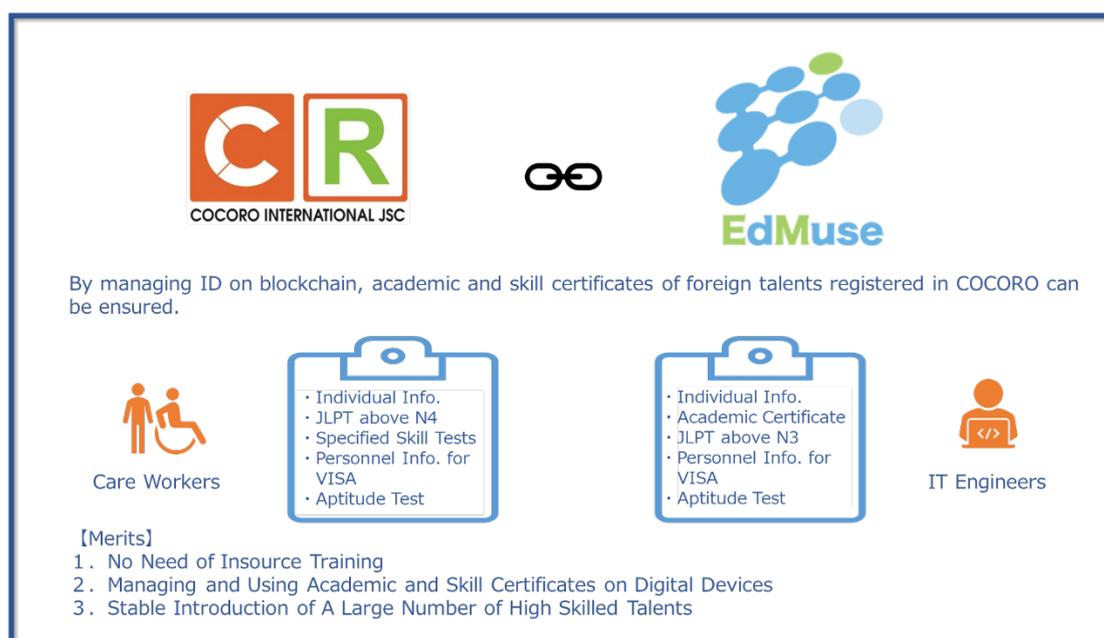
COCORO INTERNATIONAL JSC (Location: Ho Chi Minh City, Socialist Republic of Vietnam, President: Dr.HUYNH TRONG HIEN) and EdMuse Inc. (Headquarters: Shinjuku-ku, Tokyo, CEO: Keisuke Fukui) have established a business partnership in order to work on the introduction of foreign talents with reliable ID verification.

In recent years, the problem of labor shortages in Japan has become more and more serious, and as one of the possible solutions, the acceptance of foreign human resources has been increasing. However, Japanese companies are struggling to find suitable talents they need due to the difficulties of foreign human resources recruitment such as background checks and mismatches. Under the circumstances, with advantages of introducing high skilled talents and blockchain technology, COCORO INTERNATIONAL JSC (hereinafter referred to as “COCORO”) and EdMuse intend to strengthen the recruiting environment of the foreign human resources in Japan through this business partnership.

COCORO has no equal with other sending agents because they have connections with universities and vocational schools in Vietnam, therefore they have been achieving that a large amount of the technical intern trainees and engineers have been sent to Japan. The president, Dr. HIEN is also the dean of the faculty of Japanese studies in Vietnam National University Ho Chi Minh City, who is teaching Japanese culture, custom, and history. Thus,

COCORO is able to introduce talents who not only having sufficient technical and language skills, but also suitable to Japanese culture.

Hereafter, COCORO and EdMuse aim at providing the best solution in order to resolve the shortage of IT talents and care workers by our strengths which are sending highly skilled foreign professionals and blockchain service.



### **【Messages from Both Companies】**

#### **• Keisuke Fukui, the President of EdMuse Inc.**

Recruiting of foreign talents is highly expected to boost Japanese economy in order to prompt corporate technical innovation and profit growth not only to fill the severe human resource shortages. However, it is difficult for Japanese companies to identify academic and personal backgrounds when they recruit foreign talents.

Therefore, we proceed to secure reliable and creditable foreign talents using by introduction of ID management based on blockchain.

#### **• Dr. HUYNH TRONG HIEN, the President of COCORO INTERNATIONAL JSC**

Nowadays, many Vietnamese talents are active in Japan due to deep collaboration based on “the Strategic Partnership for Peace and Prosperity in Asia” between Japan and Vietnam on various fields such as politics, economy, national security, cultural and human

exchange. Vietnam National University, where I am the dean of Japanese studies, and other academic institutes in Vietnam are improving level of education which meet global standard.

COCORO makes sure educate highly skilled foreign professionals who are work-ready, and in addition to creative Japanese program which contains explanation of Japanese tradition and manners.

I am sincerely glad that adopting blockchain technology is connecting to the next step according to collaboration with Edmuse Inc. I am working on creating better education in not only Vietnam National university but also other universities sharing with this wonderful technology.

#### **【About COCORO INTERNATIONAL JSC】**

COCORO is a sending agent which is promoting communication between Vietnam and Japan. Due to the collaboration with a large amount of higher educational institutions in Vietnam, the introduction of professional talents can be ensured. Moreover, there is a program which educate manners and customs of Japanese workplace so that better talents can be sent to Japanese companies.

#### **【About EdMuse Inc.】**

We are a DX supplier with the spirit of “Being a Pioneer”, who applies the latest IT technology to make innovation happen in society. We contribute to the development of society by creating and providing new value required by companies and society.

#### **【Company Profile】**

Name: EdMuse Inc. (<https://edmuse.co.jp/>)

President: Keisuke Fukui

Location: 6-27-28 Shinjuku, Shinjuku-ku, Tokyo

Business Details: ID Verification Business, DX Talents Development Business, Blockchain Design Business

Contact: [pr@edmuse.co.jp](mailto:pr@edmuse.co.jp)