

Press Release

15 December 2020
EdMuse Inc.
6-27-28 Shinjuku, Shinjuku-ku,
Tokyo, Japan



EdMuse CEO Will Join the First Symposium Organized by jecc and cryptomall

~Theme: "About the blockchain DX strategy at With • Post Corona" ~

EdMuse Inc. Chief Executive Officer Keisuke Fukui is going to be speaking at the first symposium organized by the "Japan Estonia Chamber of Commerce" (Chairman: Hajime Ishii, hereinafter referred to as "jecc") and "cryptomall oü", which operates a social contributing shopping mall "cryptomall" that only accept cryptographic assets (cryptocurrency).

Republic of Estonia (hereinafter referred to as "Estonia") is one of the Baltic States, a republic in Northern Europe that was founded in 1918 as an independent state from the Russian Empire. Since a large-scale cyberattack to Estonia in 2007, the government has started the development and implementation of blockchain technology at the national level as part of their security measures.

Estonia is said to be one of the most successful IT countries in the world, by which 99% of its administrative services have already been digitalized. Except for marriage registration, divorce registration and real estate transactions, almost all the other administrative procedures can be completed online, which is why Estonia is now called the "the most advanced digital society in the world."

The symposium will be a hybrid event held online and offline based, and in the first part, eight speakers will give presentations on the theme of "About the blockchain DX strategy at With • Post Corona". In the second part, cryptomall oü, a startup company from Estonia, will make a presentation on its global patent application "Cryptomall Authentication System®."

【Introduction of the Symposium】

- 1 Date and Time :** December 18th 2020 , 18:30 - 21:00
- 2 Location:** Shinjuku Center Building 42F NAC CO.,LTD. Special Seminar Room (limited to the first 50 participants)
- 3 Fee:** 2,000 yen at the venue (including refreshments and tax) / Free online
- 4 Speakers:**
 - Hajime Ishii (Former Minister of Home Affairs; Long-serving Member of the House of Representatives)
 - Yoshiyuki Nishiyama (Officer, Japan Business Federation; Honorary Chairman, NAC CO.,LTD. ; Chairman, Senkaq)
 - Megumu Tsuji (Former Deputy Secretary-General of the Democratic Party of Japan; Lawyer)
 - Kaido Höövelson (Former Sumo Wrestler from Estonia; Member of the Parliament of the Republic of Estonia)
 - Raul Allikivi (Executive Director, EU Association for Digital Society)
 - Kenji Ito (CEO, CoinOtaku, Inc.)
 - Keisuke Fukui (CEO, EdMuse Inc.)
 - Nozomu Ishii (Ambassador, cryptomall ou)
- 5 Application:** <https://jecc-symposium-01-1218.peatix.com/>

【About Japan Estonia Chamber of Commerce】

Japan Estonia Chamber of Commerce(jecc) was established with the aim of deepening mutual understanding and friendship between the business communities in Japan and Estonia. Jecc conducts various activities such as joint meetings and seminars to promote trade, technology, tourism, culture and academia between the two countries.

Official Website: <https://jecc.ee/#>

【About cryptomall öü】

Estonian startup company “cryptomall öü” operates a social contributing shopping mall” cryptomall” that only accept cryptographic assets (cryptocurrency).

Official Website: <https://crypto-mall.org/>

【About EdMuse Inc.】

We provide the best solutions including the utilization of DLT (blockchain), and propose DX solutions that are collaborated with our customers' needs.

【Company Profile】

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