

Press Release

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EdMuse Inc.
6-27-28 Shinjuku, Shinjuku-ku,
Tokyo, Japan



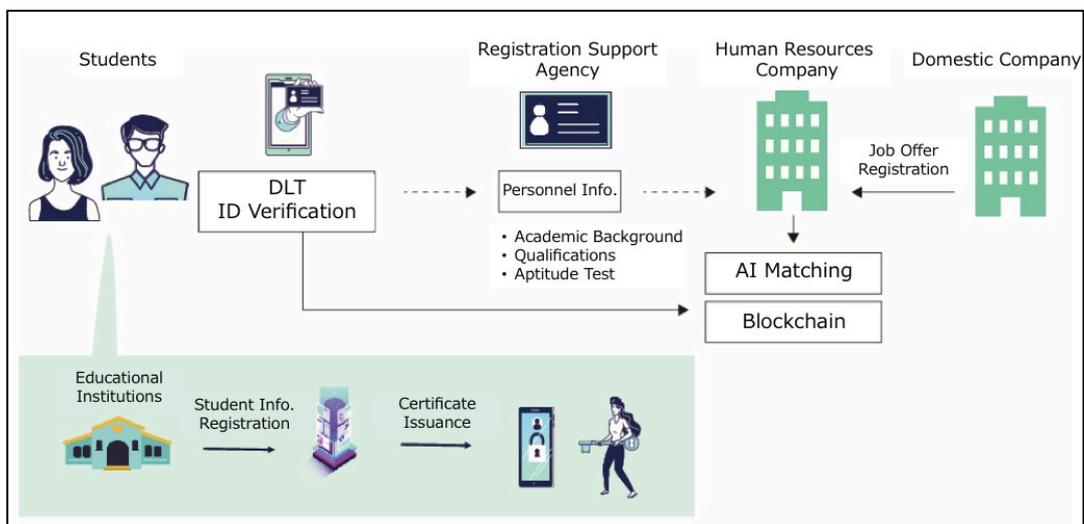
Iwamoto Laboratory, Keio University and EdMuse Have Started Joint Research

~Research on Business Models That Utilize DLT (Blockchain) in the Field of HR Technology~

Iwamoto Laboratory, Graduate School of Business Administration, Keio University (hereinafter referred to as “Iwamoto Lab”) and EdMuse Inc. (Headquarters: Shinjuku-ku, Tokyo, CEO: Keisuke Fukui) have started joint research on business models that utilize Distributed Ledger Technology (Blockchain) in the field of HR technology.

In recent years, the human resource shortages in Japan has become more and more serious, and the acceptance of foreign human resources has been increasing as one of the solutions. However, Japanese companies are struggling to find suitable talents they need due to the difficulties of foreign human resources recruitment such as background checks and mismatches.

Under the circumstances, in order to solve the social issue of human resource shortages, Iwamoto Lab and EdMuse Inc. (hereinafter referred to as “EdMuse”) have started joint research on business models that utilize DLT (Blockchain) in the field of HR technology.



The subject of this research is business models, including ID verification that applies DLT (Blockchain). The figure above shows the demonstration experiments that EdMuse has conducted at the technical level with educational institutions in Vietnam, Indonesia, India, and other countries.

The joint research project conducted by Iwamoto Lab and EdMuse will investigate future business models with the aim of building industrial policy. For the purpose, the research will mainly be done through analyzing established business models using DLT (Blockchain) that have been considered by major players around the world. The results of the research will be presented at various occasions in the future.

Project Professor Takashi Iwamoto conducts research in "Industrial Production Theory," which integrates multi-disciplinary field of technology, strategy, and public policy, in relation to the creation of new industries. He also promotes research in the area of business×technology, and is a leading authority in HR technology field. He connects various social issues with industrial policies, which creates new industries in order to solve problems.

EdMuse is working on building ID verification of talents, which includes people's background, for example, personal information, academic certificates, skill test results, etc. The ID verification will apply DLT (Blockchain), which can ensure the reliability.

Hereafter, we aim to create an optimal business model to solve Japan's human resource shortages, such as care workers and IT talents, by leveraging the strengths of Iwamoto Lab and EdMuse.

【Profile of Dr. Takashi Iwamoto】



Dr. Iwamoto is a Project Professor of Graduate School of Business Administration, Keio University since 2012 and is an expert researcher of Industry Producing. Prior to joining Keio University, he was an Operating Officer of Dream Incubator and developed strategic consulting businesses in the technology management field and industry producing businesses in the multi-disciplinary field of technology, strategy and public policy. Before joining Dream Incubator in 2002, he worked as a research manager of Nokia Research Center and as an R&D engineer of Lucent Technologies (Bell Laboratories) and Motorola (Semiconductor Sector).

Dr. Iwamoto is a graduate of the University of Tokyo (B.A.), the University of California, Los Angeles (MS, Ph.D.).

【About EdMuse Inc.】

We provide the best solutions including the utilization of DLT (blockchain), and propose DX solutions that are collaborated with our customers' needs.

【Company Profile】

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