

# Press Release

7 August 2020  
EdMuse Inc.  
6-27-28 Shinjuku, Shinjuku-ku,  
Tokyo, Japan



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## **Co-creative DX Promotion by Design Thinking ~Developed the First Blockchain Platform “EDLS” in Japan~**

Our company was founded in May 2020 with the mission of solving upcoming problems that happen during the Digital Transformation (DX) promotion with our customers.

We have now developed a new blockchain platform that could be tailored to fit best to our customers' own DX solution.

The name of the platform is **[EDLS]**.

In recent years, not only the society, economy, and the industrial structures, but also the whole environment that surrounding the market, companies, various organizations have started on digitalization. Also, it is said that due to the world-shaking COVID-19 pandemic, the digitalization process around the world has been fast-tracked. With the rapid changes in the external environment, many companies are now facing the evolution of their business models, organizations, and operations by applying the digital transformation.

Our company was founded in May 2020 with the mission of solving upcoming problems that happen during the DX promotion with our customers. As the process of finding out those problems, we put our attention on design thinking, which essence is to conceive the solution from social issues and to discover the potential problems that have not been noticed by our customers.

While promoting digital transformation, cutting-edge technologies such as AI, IoT, Blockchain, Cloud Computing, and 5G are considered necessary. Thus, we have now developed a new blockchain platform that could be tailored to fit best to our customers' own DX solution.

The name of the platform is **[EDLS (EdMuse Distributed Ledger System)]**.

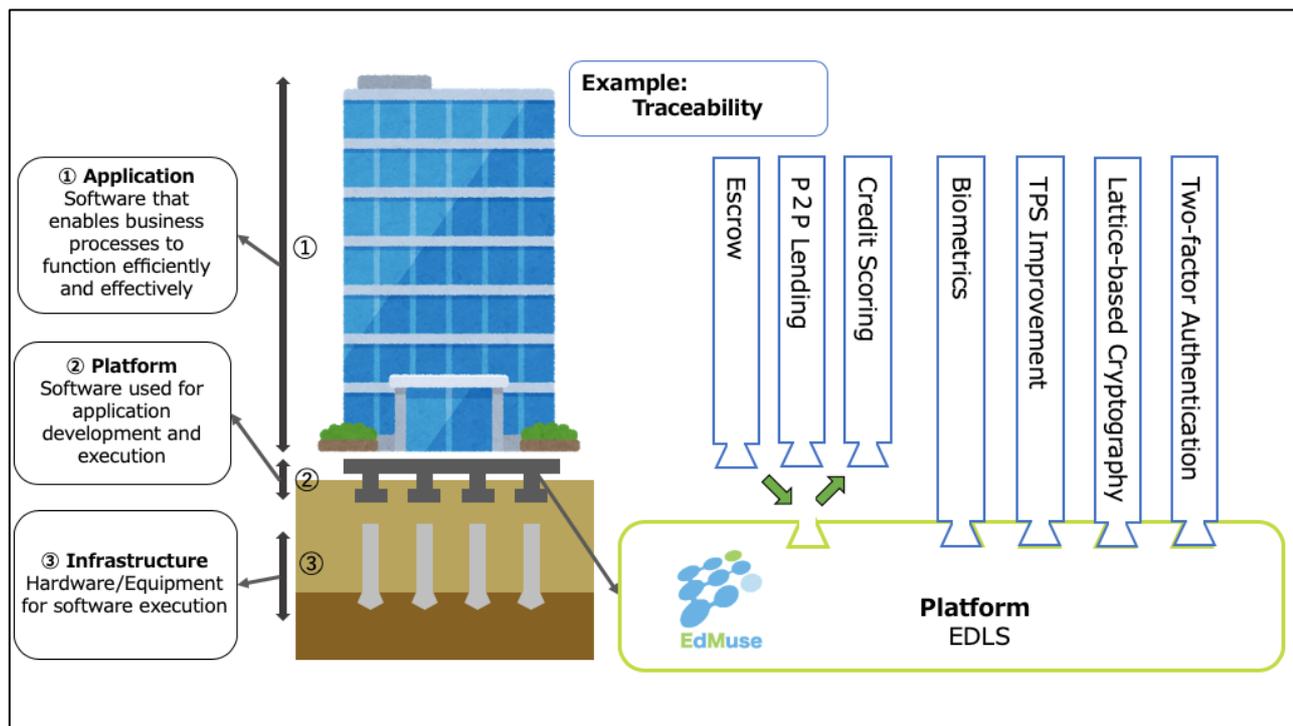
The biggest charm of our platform is the “flexibility to solve various problems” regardless of financial or non-financial fields. We will try to solve our customers' DX promotion problems together with the application development. Moreover, this platform will make the most of our

customers' establishing systems, which allowed our customers to realize DX in a safe and low-cost way.

The custom-made structure has been made possible by achieving componentization.

The figure below shows the concept of componentization.

### [The Concept of Componentization]

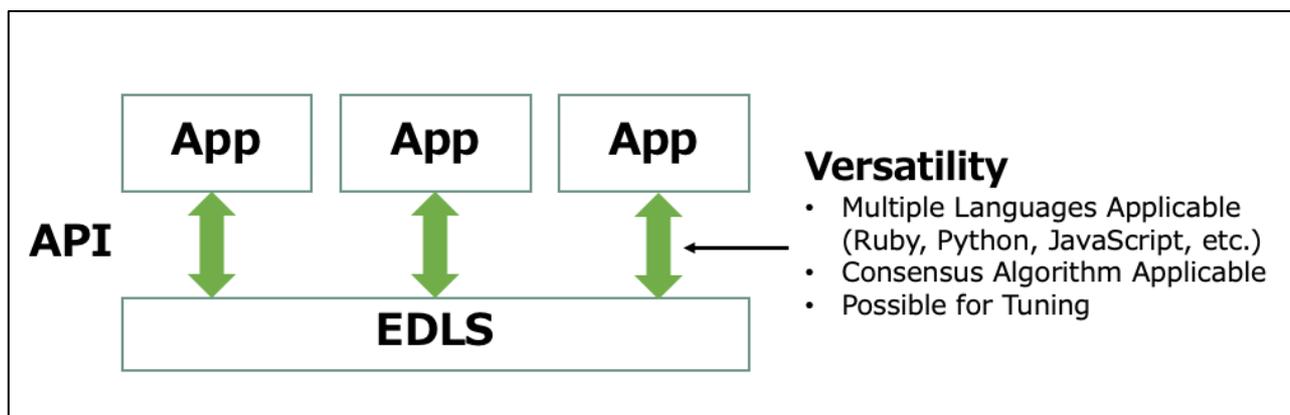


We will work closely with our customers' development team to reduce the time and cost of DX promotion. Meanwhile, we will keep expanding so that we can deploy our service in more places around the world. Currently, we are working on DX promoting requests not only from within Japan, but also from the Democratic Socialist Republic of Sri Lanka, the Kingdom of Cambodia and the Republic of Indonesia. We will introduce the above cases shortly.

In the future, our "DX Designer" will, in order to solve our customers' problems, keep creating high value that exceeds expectations through the conversations with our customers. Although our efforts may be modest, we would like to earnestly and steadily accumulate these efforts and co-create a "sustainable, smart, and prosperous future society" with our customers and partner companies.

Please look forward to our future development.

## [Blockchain technology which could be realized by EDLS]



### 【About EdMuse Inc.】

We are a DX supplier with the spirit of “Being a Pioneer”, who applies the latest IT technology to make innovation happen in society. We contribute to the development of society by creating and providing new value required by companies and society.

### 【Company Profile】

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